

The business of space and stuff

Apartment operators lease livable space. Some of that space houses residents. But occupancy also means sheltering a resident's stuff. And renters have a lot of stuff. Like an average of 300,000 items per person. This ranges from electronics to furniture to clothing.

SOURCE: LA TIMES, THE HUFFINGTON POST, US DOE, WSJ, DEBT.ORG, CLOSETMAID



Fun fact: Women own a lot of clothes—103 articles of clothing on average. Yet after declaring 21 percent unwearable, 33 percent too tight, 24 percent too loose, along with the 12 percent new and never worn—10 percent is actually worn according to a ClosetMaid study.

It's also estimated that Americans discard over **68 pounds** of clothing per person, each year.

