

## Home buyer statistics

**65.6%**

U.S. home ownership

**24%**

first-time buyers

**28**

median age of first-time buyer

**61**

median age of repeat buyer

**\$97,000**

median HH income of first-time buyer

**\$114,300**

median HH income of repeat buyers

**1,900**

sq. ft.  
3bdrm/2bth  
built in 1994  
typical home  
make-up  
purchased



Where buyers found the home they purchased:

**51%**

Internet

**29%**

real estate agent

**4%**

yard sign,  
open house sign

**8%**

friend,  
relative,  
neighbor

**5%**

home builder,  
their agent

**4%**

direct from seller

SOURCE: FRED U.S. HOMEOWNERSHIP 2024 Q3;  
NATIONAL ASSOCIATION OF REALTORS, JULY 7, 2024