

COVID-19: A break in the clouds

COVID-19

corona virus disease
year virus was first noted

COVID-19 genesis



COVID-19 originated in Wuhan, China. Asian Flu, SARS, H7N9 and others were borne of Asia's close contact with wild animals, poor hygiene and concentrated population.



U.S. Secretary of State Mike Pompeo has launched an investigation to determine the true genesis of C-19 and whether it originated at the Wuhan Virology Lab.

NOVEMBER

17

China now says that the first known case of C-19 presented in mid-November.

JANUARY

20

The first U.S. case of COVID-19 is confirmed as a traveler from Wuhan. The Chinese government denies COVID-19's spread, mistakes its impact and prosecutes its whistle blower.

Pandemics: a history

Medical advances have meant fewer and smaller pandemics. The Spanish flu ran its course, but at great human cost. Today we have the science and understanding to contain outbreaks.

Heeding the lessons of the past means building on past successes.

We will innovate our way out of COVID-19. The race is on to find a treatment and vaccine.

The mettle of a nation

Mountain climbers could save time and energy if they reached the summit in a helicopter, but their ultimate purpose is conquest, not efficiency. Sure, they want to reach a goal, but they desire to do it by testing and deepening their character, discipline, and resolve.

RANDY ALCORN
ETERNAL PERSPECTIVE
MINISTRIES

GLOBAL DEATH TOLL

200
MILLION
BLACK PLAGUE
1347-1351

56
MILLION
SMALL POX
1520

3
MILLION
17TH c.
PLAGUES

600
THOUSAND
18TH c.
PLAGUES

1
MILLION
CHOLERA 6
1817-1923

12
MILLION
3RD PLAGUE
1855

150
THOUSAND
YELLOW FEVER
LATE 1800s

1
MILLION
RUSSIAN FLU
1889-1890



Herd mentality

Herding is when people assume the actions of others as a guide to sensible behavior rather than analyzing a situation themselves. It's driven by the human desire for conformity. By aggregating one's behavior, individuals can benefit from the assumed knowledge of others. However, relying on group-think is high-risk as it can easily result in irrational or dysfunction outcomes.



The purpose of fear

Layoffs, isolation, wellbeing. With uncertainty comes fear. Can we channel fear? Being brave doesn't mean we're not afraid. It just means we act despite fear. Fear is fought in the spiritual realm. It's tempting to flare when emotions run high. In the U.S., and when faced with adversity, historically markets innovate, Americans innovate. Fear is an opportunity to show mettle, compassion, adaptability.

NUMBER OF
PEOPLE INFECTED



TIME FROM THE FIRST INFECTION

Flatten the curve

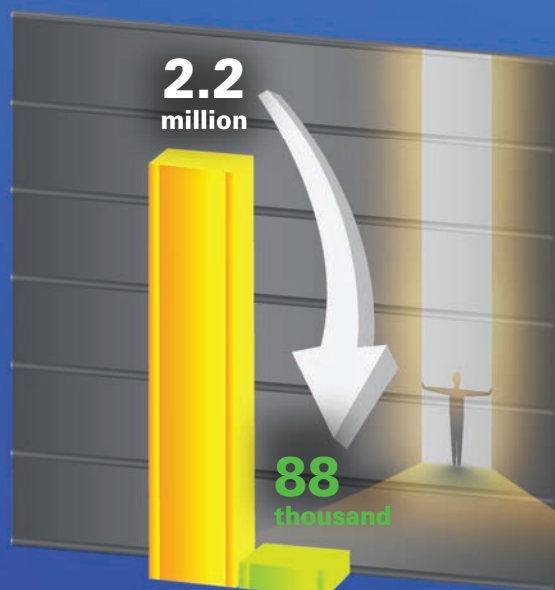
Thousands of people will become infected. But it doesn't have to be all at once. The rate at which a population becomes infected makes the difference in whether there are enough resources to treat the sick. A flatter curve assumes the same number of people get infected, but over a longer period of time. A slower infection rate means less stress on the health care system.



YIELD PRO-FESSOR FUN FACT:

THE AVERAGE AMERICAN OWNS
OVER 500 PERCENT
MORE TOILET PAPER THAN
HE WILL NEED DURING
THE QUARANTINE.
(HOWMUCHTOILETPAPER.COM)

Change in projected U.S. deaths from COVID



YIELD PRO-FESSOR FUN FACT:

50% OF ALL U.S. COUNTIES
HAVE ZERO C-19 CASES.
66% OF ALL C-19 CASES ARE
DERIVED FROM THOSE WHO
STAYED AT HOME.

**We cannot let the
cure be worse than
the problem itself.**

PRESIDENT TRUMP



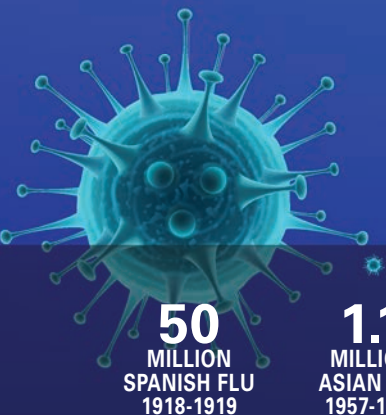
75,587

DEATHS IN
THE U.S. FROM
COVID-19
2019 TO MAY 7

9.6% vs. 0.66%
**SARS MORTALITY
RATE VERSUS
COVID-19
MORTALITY RATE
OF THOSE
SYMPTOMATIC**

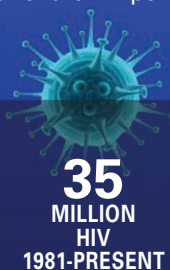
Team Apocalypse

Sensationalizing a crisis has stressed a nation and frayed the press's reputation. As reported in the U.K., Neil Ferguson now believes that projected U.S. deaths from COVID will fall to the lower end of Imperial College projections.



1.1
MILLION
ASIAN FLU
1957-1958

1
MILLION
HONG KONG
FLU 1968-1970



774
SARS
2002-2003

200
THOUSAND
SWINE FLU
2009-2010

11.3
THOUSAND
EBOLA
2014-2016

268
THOUSAND
COVID-19
2019 TO DATE

